STUDENT-ATHLETE COMMUNITY OUTREACH PROGRAM POLICY

The student-athletes of East Carolina University are regarded as role models throughout the community. Through the student-athlete community outreach program, the Pirates have worked hard to affect positive change and provide assistance to those in need in the Greenville area. Helping is a big part of what is done at East Carolina University and our student-athletes show great leadership in this area.

Teams and individual student-athletes have volunteered their time at various community events and non-profit organizations such as: Pitt County Schools, The Food Bank of Eastern NC, The Pitt County Boys and Girls Club, The Down East Walk to Defeat ALS and many others. Here are just a few community service opportunities that student-athletes can participate in:

- **Public Speaking:** Through the East Carolina Speakers Bureau, non-profit organizations, and schools can request a student-athlete to speak to an audience about topics such as: saying no to drugs, the importance of academics, achieving goals, and handling peer pressure. These opportunities also help our student-athletes develop their speaking abilities and it allows them to answer questions about what it is like to compete at the Division I level.
- **Appearing at events:** Student-athletes can also make appearances at events and participate in hands on activities with children. This type of event is limited due to NCAA regulations, but our staff is willing to review each request and determine whether a student-athlete can participate.
- **Fundraisers:** Student-athletes can participate at fund raising activities as a speaker, a celebrity or a guest as long as it is for a non-profit organization.

**POLICY**

- It is extremely important that student-athletes are not personally asked to participate in these events without going through the Athletics Department’s Student Development Office. Inappropriate action could jeopardize a student-athletes’ eligibility.
- Student-athlete appearances are fulfilled based on availability. No student can miss academic or athletic responsibilities to participate in an appearance or community event.
- The East Carolina University Department of Athletics reserves the right to refuse any appearance. All requests for specific appearances will be left to the discretion of the Athletics Department and the department will decide if any appearance conflicts with its best interests.
Because of the time demands on the student-athletes, we cannot guarantee that each requested appearance will be fulfilled and priority will be given to athletic and scholastic related duties.

Each year, more than 300 student-athletes choose to volunteer their time for community service activities. The Athletics Department distributes the opportunities to all student-athletes and those who have time sign up based on their schedules.

The transportation cannot be more than a 30-minute travel time from East Carolina University.

Requests must be submitted through the Student Development Office, please do not contact a student-athlete directly. Student-athletes are seen throughout our community and we ask that you do not approach them about speaking opportunities. This policy will help the Athletics Department follow all NCAA regulations and will not jeopardize a student-athletes eligibility.

PROCEDURE

1. Ample time is required to fill a request. Please allow at least 2 weeks (preferably more).
2. All requests will receive a response within one week from the day it was submitted. This does not mean an answer will be available within that time frame, but we will confirm receipt of the request. Scheduling is challenging and it may take longer than a week to confirm or deny a request. It is helpful to provide as much planning time as possible.
3. To request a student-athlete, fill out the required promotional activities worksheet. Be sure to type directly on the form (including your signature). Be sure to include all requested information.
4. Read the instructions on page 2 carefully to ensure you are following required NCAA compliance rules.
5. Return the digital form to Jamie Quinn (quinnj@ecu.edu).

To contact Jamie Quinn, the Community Service Coordinator, please call 252-737-4673 or E-mail quinnj@ecu.edu. Each request will be carefully reviewed and a confirmation will be emailed. All information must be included in order to process your request.